

NEWS FOR IMMEDIATE RELEASE

STRATEGIC OPERATIONS ANNOUNCES ‘STRATEGIC HABITATS™’ — INNOVATIVE, AFFORDABLE, LONG-TERM SOLUTION FOR TEMPORARY HOUSING FOR HOMELESS FAMILIES

SAN DIEGO — (July 22, 2020) — For more than 18 years, San Diego’s Strategic Operations, located on the backlot of the Stu Segall Productions television and movie studio, has been providing innovative, leading-edge products and services that have solved a myriad of problems encountered by our military, first responders and medical industry. The company is now committed to solving one of our nation’s biggest problems — housing our homeless population — with the introduction of “Strategic Habitats™”, an innovative, affordable, long-term solution for temporary housing for homeless families.

Strategic Operations has modified thousands of these 40-foot-long shipping containers to create training facilities at military bases all over the world. STOPS craftsmen cut up these large metal containers and then weld them into replicas of commercial, residential, and industrial buildings. Then artisans attach movie industry type facades to transform these them into hyper-realistic interiors and exteriors that look just like the real thing.

Strategic Habitats will be constructed in much the same way — producing 480-square-foot single-family homes that are equipped with full plumbing for bathrooms and kitchen, as well as air conditioning and heating for year-round comfort. The all-electric kitchen comes with fully equipped double-burner stove, microwave, and refrigerator/freezer. The fully furnished bedrooms can comfortably sleep two adults and two children with multiple storage options for the whole family. Horizontal and vertical configurations of the homes can be easily assembled into safe, secure family habitats with minimal site prep.

“Strategic Habitats are larger than hotel rooms, which recently have been converted to homeless housing, while our Strategic Habitats are priced 30 to 40 percent less than converted hotels or new construction,” said Kit Lavell, Strategic Operations executive vice president. “Additionally, Strategic Habitats are much quicker to complete over new construction and the units can easily be assembled in a variety of configurations and placed on parking lots or any open property.”

Lavell said that that there are about 8,000 homeless in San Diego County, the fourth highest in the US, with more than half living on the street, and the rest in shelters. “We see our Strategic Habitats™ as distinctive or essential and special environments that are material for life and growth,” he said. “They can be an essential solution to help homeless individuals and family re-enter society with dignity in a distinctive safe and special environment.”

Link to Informational Video: <https://youtu.be/zeB4fxnrYSk>

Link to Strategic Habitats photo gallery — <https://bit.ly/2Biy9aX>

For more information and to tour a Strategic Habitat, contact Kit Lavell at kit@e-stops.com or 858-244-0559.

About Strategic Operations

Strategic Operations Inc., on the lot of the former Stu Segall Productions, a full-service TV / movie studio in San Diego, Calif., provides “Hyper-Realistic®” training services and products for military, law enforcement and other organizations responsible for homeland security. The company employs state-of-the-art Hollywood battlefield special effects, combat wound effects, medical simulation systems like the “Cut Suit,” role players, subject matter experts, and training scenarios to create training environments that are the most unique in the industry. Over the last 18+ years Strategic Operations has provided Hyper-Realistic® training support to more than 950,000 military, law enforcement, and civilian first responders. STOPS Tactical Training Canada LLC, a subsidiary of Strategic Operations, has headquarters in Alberta, Canada. For more information, visit www.strategic-operations.com. Follow us on Twitter @StrategicOps.

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